

EXHIBITOR PACKAGES & RATES

EMX

ENTERTAINMENT MEDIA EXPO

sponsored by IRMA and CMP Entertainment Media

Universal City Hilton
August 8-9, 2006

The 9th annual DVD Entertainment Conference & Showcase is the world's longest running DVD show. It combines a premiere executive-level seminar program with a comprehensive showcase of DVD technologies for studios, labels, producers and facilities involved in the creation, production and distribution of DVD video, audio and ROM entertainment titles. DVD Entertainment is host to the DVD Awards with Leonard Maltin, the most prestigious award of its kind.



The 4th annual Entertainment Packaging Summit focuses on packaging issues confronting content holders, retailers, manufacturers and designers working with CDs, DVD Video, DVD Audio, CD-ROM, Video Games, VHS and vinyl. It combines a show floor displaying packaging solutions with a conference and the Alex Awards, recognizing the best in Entertainment Packaging.

EXHIBITOR OPTIONS

I. SHOWCASE EXHIBITOR

\$4,250 (\$3,750 for returning or new exhibitors who reserve space before April 28)

Includes:

- 8 x 10 (2.5 meters x 3 meters) booth (with table, chairs and electric outlet)
- One Free All-Inclusive Pass (\$699 value)
- VIP Exhibit Hall passes (upon request)
- Free directory listing (75 words)
- Online & In Print Promotion
- 15 percent discount for additional passes
- One lunch ticket each day
- One Awards reception ticket (Tues. or Weds.)

II. TIER 1 EXHIBITOR

\$13,000 (\$12,000 for returning or new exhibitors who reserve space before April 28)

Includes:

- 8 x 20 (2.5 meters x 6 meters) booth (with table, chairs and electric outlet)
- VIP Exhibit Hall passes (upon request)
- 5 Free All-Inclusive Passes (\$3,495 value)
- 50 percent discount for additional passes
- Free Bolded directory listing (100 words plus logo)
- Logo at top of home page
- Logo on all promotional materials
- Free Show Guide Ad Page

Note: Limited to the first 10 companies at this level

II. TIER 2 EXHIBITOR

\$8,500 (\$7,500 for returning or new exhibitors who reserve space before April 28)

Includes:

- 8 x 20 (2.5 meters x 6 meters) booth (with table, chairs and electric outlet)
- 2 Free All-Inclusive Passes (\$1,398 value)
- VIP Exhibit Hall passes (upon request)
- 25 percent discount for additional passes
- Free directory listing (75 words plus logo)
- Logo included on web site
- Online & In Print Promotion



For Exhibitor Opportunities Call: Larry Spitzer, Tel : 212-378-0455, email: lspitzer@cmp.com